



## **NEWS RELEASE**

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### **HOCU TO HOLD “KEIKI MIRACLE DAY” TO RAISE FUNDS FOR HAWAII CHILDREN’S MIRACLE NETWORK AT ITS MOILIILI BRANCH ON AUGUST 27**

**HONOLULU, HI (AUGUST 15, 2016)** – On August 27, from 9 a.m. to 1 p.m. HOCU (Honolulu Federal Credit Union) will hold a Keiki Miracle Day at its main branch located at 2305 South Beretaina Street in Moiliili. The event will raise money for the Hawaii Children’s Miracle Network and is a part of the Hawaii Credit Union League’s “5 in 5” pledge to raise \$500,000 in five years to support the Kapiolani Medical Center for Women and Children’s pediatric programs. Keiki Miracle Day will feature various sales, arts and crafts, balloon animals, face painting, games, food and more.

“Kapiolani Medical Center for Women and Children has been a vital provider of services to the community for more than 100 years. Along with our partners we are proud to have the opportunity to support their efforts and make a difference for our families, friends and neighbors,” said Mark Munemitsu, HOCU president and CEO.

Keiki Miracle Day participants will enjoy the “Trash and Treasures” White Elephant sale, various baked goods, plants, and arts and craft items for sale. A number of local vendors will also be on hand to help raise money for the cause. There will be women and children’s clothing available for purchase from Pineapple Lily and Izzy and Luke. There will also be handbags by Sandy Feet Hawaii.

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Da Hawaiian Poke Company will be selling their ono poke bowls made with only the freshest fish and local ingredients. Families can also enjoy refreshing lemonade from Nalo Lemonade or a delicious gourmet hand-made local treat from Ono Pops. There will also be Keiki I.D.s by the Honolulu Police Department, balloon and face painting artists and a magic performance courtesy of The Reading Company.

Every vendor participating in Keiki Miracle Day event is donating a portion of their proceeds to the 5 in 5 campaign.

Kids who attend the event will also have an opportunity to open a HOCU Keiki account and receive a free gift. For every child who opens an account on Keiki Miracle Day, HOCU will donate an additional \$5.00 to the Hawaii Children's Medical Network (up to \$1,000). To sign up for a keiki account the account holder must be under the age of 18 and have a parent or guardian present to open the joint account. Required to open the account is a Valid I.D. (driver's license, State I.D., passport or military ID) or an original birth certificate and social security card. For more information on Keiki Miracle Day, please visit [www.myhocu.com](http://www.myhocu.com).

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#KeikiMiracleDay

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