



NEWS RELEASE

For Immediate Release
June 6, 2016

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HOCU SUPPORTS “RED NOSE DAY” FUN-RAISING EFFORTS

HONOLULU, HI (June 6, 2016) – HOCU employees showed their support for Red Nose Day on May 26, 2016 by sporting red noses in branch to raise money for kids in need and generate awareness about Red Nose Day efforts. Red Nose Day is a fundraising campaign run by the non-profit organization Comic Relief Inc., a 501(c)(3) public charity that has raised over \$1 billion globally in the last 25 years to help children most in need, both in the U.S. and in some of the poorest communities around the world.

“As a company we participated in Red Nose day as an organization to bring more awareness to this issue,” said Mark Munemitsu, HOCU president and CEO. “Red Nose Day gives our employees a chance to have fun at work while raising money to improve lives of kids who need it. We are happy to support it and hope to do much more next year.”

HOCU employees spent the day wearing red noses and challenging each other to do goofy things all day like hula hooping, making funny videos, and nominating each other to do funny things by donating to the cause via “sponsorships.” Some of the sponsorships included taking selfies with managers with red noses on, dancing, juggling, singing and other acts of humor. Even customers made donations to see HOCU employees sing. HOCU employees raised \$300 that will be donated to the Red Nose Day organization. The money raised by Red Nose Day in 2015 benefited children and young people in all 50 states and in 15 countries internationally.

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